



WINONA AREA CHAMBER OF COMMERCE

MEASURABLE RESULTS YESTERDAY, TODAY AND TOMORROW

NEWSLETTER & BUSINESS PAGES

December 2019

www.winonachamber.com | (507) 452-2272 | 902 E. Second St., Suite 120, Winona, MN



Chamber Honors Retiring Board Members

by Christie Ransom,
President & CEO

The Winona Area Chamber of Commerce will honor its retiring board members during its December Board of Directors meeting and will also recognize them at the January 24, 2020 Annual Meeting and Business Awards. Please join us in thanking these fine individuals for providing their time and talent to the betterment of Winona.



Heidi Evenson, Sport & Spine Physical Therapy - During Heidi's tenure as a board member, she has been a champion of the Main Street Program, serving two terms as the Steering Committee chair and volunteering significant time for Main Street and Chamber events, especially Big Muddy Brew 'n Que.



Randy Domeyer, Merchants Bank - Randy has served as the Treasurer for the Chamber for 3 years while serving on the Chamber Board and Executive Team. Randy has also been active as the Chamber Ambassador liaison and their Leadership team. Randy is a very passionate supporter of the Chamber.



Scott Olson, Winona State University - Scott has been a familiar face around chamber committees and events for several years. In addition to serving on the Chamber Board, he served on the Public Policy Committee and been active in the Membership Committee and was also an active advocate for the Chamber's workforce development programs.



Mike Puetz, Sugar Loaf Ford Lincoln - Mike has been active with Chamber events and committees while serving on the Board of Directors. He served on the Annual Banquet Planning task force, the Membership Committee, and volunteered at multiple Chamber events including Big Muddy Brew & Que and Family Night on the Farm, just to highlight a few.



Tyler Hoff, Hoff Celebration of Life Center - Over the course of Tyler's service on the Board, he has served on the Chamber Golf Classic planning committee and our Young Professionals team, Executive Board and numerous Chamber event planning committees. Tyler is a very passionate supporter of the Chamber. Tyler has also volunteered at multiple Chamber events.

About the Chamber

Our Vision:

To be the premier business advocate in Southeastern Minnesota.

Our Mission:

To provide value to our members through business advocacy, training, economic development and the support of tourism.

Officers:

Corey Hancock - Chair
Dave Jensen - Chair Elect
Terry Klonecki - Past Chair
Randy Domeyer - Treasurer
Scott Rodeghier - At Large

Retiring 2019:

Randy Domeyer
Tyler Hoff
Terry Klonecki
Dr. Scott Olson
Mike Puetz
Heidi Evenson

Retiring 2020:

Dave Erickson
Corey Hancock
Scott Rodeghier
Dan Welsh

Retiring 2021:

Ben Adank
Joanne Thompson
Dave Jensen
Rebecca Lamberty
Jolene Vaselaar

Staff:

Christie Ransom – President & CEO
Kay Mathews – Vice President of Finance and Operations
Amanda Steine – Membership Development and Programs Manager
Ben Strand – Main Street Program Manager
Nicole Schossow – B.E.N./REACH Program Manager



Soft Skills are Essential Skills for REACH Students

Nicole Schossow,
B.E.N./REACH Program Manager

Every fall, a new group of high school juniors joins the REACH program. To prepare these students for future interactions with our local businesses, REACH works with local professionals to teach soft skills to the students. One of the first activities the students engage in is a Real Colors personality assessment. Not only do the students better understand their own strengths, they also realize how different personalities impact communication and team work. The etiquette luncheon focuses on shaking hands, eye contact, professional dress, and appropriate manners for a meal or networking. HR Professionals from our local businesses assist students in creating a resume, while the SHRM Club from WSU visits the high school to conduct mock interviews with all the students. The guidance

students receive during this time is vital to the success of every student in REACH. While the job specific skills are important, the soft skills the REACH students learn give them the confidence to be a highly sought-after employee at any workplace.



REACH
YOUR FULL POTENTIAL



Main Street's Upcoming Events & News

Ben Strand, Main Street
Program Manager

Holiday Window Walk: Nov. 29-Jan. 15

2019 Holiday Window Walk theme:
"Walking in a Window Wonderland – The North Pole"

Get your supplies and decorations ready, as we'll be "Walking in a Window Wonderland" all the way to the North Pole this year. Deck your window displays out with a North Pole setting of your choice! The Holiday Window Walk will officially begin on Small Business Saturday, November 30, and run through the Holiday Season. There will be a winner picked by a judge and a winner voted on by the community. The winners of the contest will be announced at a holiday social during December's "Third Thursday Night Out" on the 19th.

For more information on these events contact Ben at bstrand@winonachamber.com or at 507-452-2272, or visit www.winonamainstreet.com

Holiday Social:

Main Street will be hosting a Holiday Social on Thursday, December 19th from 5:30-7:00 p.m. at Island City Brewing Company. The winners of the Holiday Window Walk will be announced and presented with their plaques. Come and join us for some food and drinks at Winona's very own brewery! Island City will also be hosting trivia night beginning at 7:00 p.m. which is free and open to the public.

New Downtown Restaurant:

If you haven't had a chance yet, stop by Winona's newest restaurant located on 3rd Street in Downtown Winona: Miya Japanese Bistro! Their hours are 11 a.m.-2:30 p.m. and 4:30-10 p.m. Monday-Friday, Noon-10 p.m. Saturday, and Noon-9:30 p.m. Sunday.



Merchants Bank

WNB FINANCIAL
MORE THAN A BANK

WINONA
STATE UNIVERSITY

- PREMIER -

Altra **BREMER BANK**
Federal Credit Union

PEERLESS
A KITT GROUP COMPANY

WELLS FARGO

- EXECUTIVE -

HBC
We serve. We connect. We care.

Winona Health

MILLER
INGENUITY
Safety Starts Here

Saint Mary's University
OF MINNESOTA

MINNESOTA STATE COLLEGE
SOUTHEAST
A TECHNICAL & COMMUNITY COLLEGE

Order Winona Bucks for Staff Bonuses, Incentives and Gift Giving

Winona Bucks are the perfect gift. They can be spent at any participating member business and there are no fees to give or use them. Help support local business and give a gift that everyone will love!

Winona Bucks are universal gift certificates good at any Winona Area Chamber of Commerce business. Anyone can purchase Winona Bucks and they come in increments of \$5 and \$10.

Our chamber member businesses have purchased the Winona Bucks for:

- Raffle drawings at an Open House
- Area Retailers purchase them as bonuses for their sales staff
- Organizations pay their youth with Winona Bucks
- Manufacturers award Winona Bucks to their staff for safety records and incentives
- Members purchase them for gifts and bonuses for their employees
- Businesses purchase them to reward their employees for years of service

To order, or for more information, call Kay at 452-2272 or e-mail kmathews@winonachamber.com

Winona Area
Chamber of Commerce
WINONA BUCKS
Keeping the dollars in the Winona area is good for business!



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WINONA AREA CHAMBER'S

ANNUAL BANQUET

AWARDS

FRIDAY, JANUARY 24TH

= 5:30-9:00 PM =

VISIONS EVENT CENTER

2019 AWARD WINNERS

CUSTOMER SERVICE

BUSINESS OF THE YEAR

LOCALLY OWNED



EVENT SPONSORS



Home Mortgage



MINNESOTA SECURED TITLE
SERVICE BEYOND EXPECTATION



Good things happen when you

meet, network, and share ideas.

Make personal and professional connections

with other business people in our community.

You're invited to join Wells Fargo and the Winona Chamber of Commerce.

December 12, 2019 from 5:00 p.m. - 7:00 p.m.
Wells Fargo Goodview located at 875 34th Ave.

wellsfargo.com

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WELLS
FARGO

Together we'll go far



Chamber IMPRESSions



"The REACH program is fantastic at connecting students and businesses to provide a hands on learning experience, and it is a tremendous asset to Winona. Minnesota's workforce is rapidly changing, and so are our economy's needs. I'm a strong proponent of public-private partnerships, like the REACH Program, to help close the skills gap and train the next generation of workers for the careers of tomorrow."

Senator Jeremy R. Miller | President of the Senate



"There was a lot of energy at the Chamber's Student Career Expo. All of the booths were full of information and visuals and the business people were very engaged."

Lana Hollar, Counselor | Mabel-Canton High School



"It was truly amazing to see what is manufactured right in our very own backyard here in Winona during the Chamber's Manufacturing & Technology Month tours. We thought the tours were very informative and we enjoyed them immensely! We will definitely be doing them again next October!"

Kent & Darla Grover, Owners | Grover Properties



"The Main Street and the Artist on Main Street Grant made it possible for me to create my project by allowing me the time and resources to make the tiles I installed for my work. It also facilitated me installing my temporary artwork in a public space which can be hard to arrange on your own as an artist."

Lisa Truax | Third Space Artist (Artist on Main Street)

New Members



Market

&

Johnson

Adding Value to Everything We Do

Market & Johnson has been providing construction solutions since 1948, they have evolved to become one of the Midwest's leading construction management and general contracting companies. They take pride in providing their clients with innovative and cost-saving construction solutions that go well beyond traditional bricks and mortar. Their mission statement, "Adding Value to Everything We Do," is much more than a tagline, it drives every decision they make.

Market & Johnson operates offices in three locations—Eau Claire and La Crosse, Wisconsin and Oakdale, Minnesota—employs approximately 400 employees, most of which are their highly-trained field workforce, and provides flexible preconstruction and construction services to the following markets: civic/municipal, commercial, education, food processing, healthcare, industrial, manufacturing, student housing/multi-unit housing, senior living, and religious. For more information check them out at market-johnson.com or on Facebook or LinkedIn.



Options Plus

Home Care

Healthcare Services with a Commitment to Quality

Options Plus Home Care is a locally owned, Class A licensed Home Care Agency with over 45+ years of combined hands-on nursing experience!

Their mission is to create a personalized atmosphere in your own home that maintains your independence, safety, and quality of life! Whether you're in need of post-acute nursing, looking for extra help with meals or other day-to-day activities, or you're extending the time between home and full-time senior living, Options Plus Home Care will help with a personalized care plan. Sometimes all a parent or loved one needs to remain independent at home is a little extra support. They have the resources to help with personal care, shopping, and household management. They can also provide transportation services to help loved ones get out and about to community and family events. For more information check them out at optionsplushomecare.org.



Schell Precision Edge, LLC is a family owned and operated business. With 10+ years of experience in the welding and fabricating industry, they pride themselves on delivering quality work on time and with a high level of customer service. At Schell's Precision Edge their precision abrasive waterjet machine can cut virtually any material with a 12 programmable "Z" axis travel and still maintain very close tolerances. They have a MAXIEM 1530, which has a 50,000 psi pump for high volume and efficient cutting. They can cut within an X-Y cutting travel area of 10' x 5' with a 3 axis cutting head.

If your project needs more than waterjet cutting, they can help there too. Between their in-house capabilities and their partners in industry, they offer CAD design, CNC machining, brake forming, TIG & MIG welding, laser cutting, plasma cutting, material sourcing, powder coating, and more. Looking to learn more? Visit them online at schellsprecisionedge.com.