



# WINONA AREA

CHAMBER OF COMMERCE

## MEMBER SPONSORSHIP OPPORTUNITIES

IN BUSINESS FOR BUSINESS

# FLAGSHIP

## ANNUAL BANQUET & AWARDS

MAIN SPONSOR \$2,000  **M GROUP**  
100% Employee Owned

DESSERT SPONSOR \$1,000  **Bluff View Estates**  
A Lakeside Community

AWARD SPONSORS \$600-1,000  **HAWKINS|ASH CPAs**  **BREMER BANK**  **WATLOW** Powered by Possibility  **Merchants Bank**  **CHRYSLER SUPERIOR LEAF WINONA**

RECEPTION SPONSOR \$1,000  **Express**  
EMPLOYMENT PROFESSIONALS

AWARD VIDEO SPONSORS (2) \$750  **Itechra**  **VCS TECHNOLOGIES**  
Managed IT Services

PRINTED PROGRAM SPONSOR \$750  **DAHL AUTOMOTIVE**  
— 1911 —

REGISTRATION SPONSOR \$600  **Sugar Loaf**  
ESTABLISHED 1911  
A Lakeside Community

*All Banquet & Awards sponsorships receive:*

- Your logo on all printed materials, advertising, and Chamber newsletters
- Company logo featured on the large projection screen throughout reception and dinner
- Verbal recognition of sponsorship during the dinner
- An 8.5" x 11" sign featuring your logo at the table of the event you are sponsoring

## FAMILY NIGHT ON THE FARM

PRESENTING SPONSOR \$4,000  **MINNWEST BANK**

MAIN EVENT SPONSOR \$2,000

BUS SHUTTLE SPONSORS (3) \$1,250

PICNIC TABLE SPONSOR \$1,000

KIDS' AREA SPONSOR \$1,000  **BREMER BANK**

PORTA POT SPONSOR \$1,000

ROOT BEER FLOAT SPONSOR \$550

BAND SPONSOR \$500  **BREMER BANK**

HAYRIDE SPONSOR \$500  **DAHL AUTOMOTIVE**  
— 1911 —

ATV SHUTTLES SPONSOR \$500

PICNIC SPONSOR (10) \$500

FFA PETTING ZOO SPONSOR \$500  **Merchants Bank**

*All Family Night on the Farm sponsorships receive:*

- Company logo featured on promotional posters and related printed materials
- Free company exhibit space at event
- Company logo and sponsorship recognition at specific sponsored attraction

## LEADERSHIP WINONA

LEADER SPONSOR \$5,000

- 2 participants in the class (a \$2,000 value)
- Inclusion on all marketing materials
- Business logo on a small gift for all participants
- Video on social media highlighting your business's partnership with the program

# ENGAGEMENT

## GOLF OUTING

**PRESENTING SPONSOR (1) \$2,500** 

**MAIN SPONSOR (1) \$1,500** 

**CART SPONSOR \$750** 

**BEVERAGE SPONSOR \$750** 

**DINNER SPONSORS \$750** 

**LUNCH SPONSOR \$500**

**PUTTING GREEN SPONSOR \$500**

**MEGA PUTT SPONSOR \$500**

*All Golf Outing sponsorships receive:*

- Listing on all marketing materials leading up to event
- Listing on signage at the event
- Ability to donate swag for players

## FOOD TRAILER AT STEAMBOAT DAYS

**DAY SPONSOR \$750**    

- Business logo at event, business mention on radio, and on promotional materials
- Ability to showcase your organization by hosting a shift in the food trailer
- Meal tickets

**SIGNAGE SPONSOR \$300** 

- Business logo at event and on promotional materials
- Ability to showcase your organization by hosting a shift in the food trailer

**SMALL BUSINESS SATURDAY SPONSOR \$50**

- Business name at event and on promotional materials
- Ability to showcase your organization by hosting a shift in the food trailer

## DAIRY BUCKETS

**CHAMPION \$1,000**       

- Business logo printed on the Dairy Buckets and on all sales materials, Chamber website, in all advertising, and option to include an item/flyer/coupon in the Dairy Buckets

**INVESTOR \$500**    

- Business logo printed on the Dairy Buckets and on all sales materials

**SUPPORTER \$250**

- Business name printed on the Dairy Buckets and on all sales materials

**DONATION \$100**

- Donation in support of our dairy farms and agriculture related businesses

## HARVEST BUCKETS

**CHAMPION \$500** 

- All the benefits of Investor, plus logo featured on a harvest related billboard

**INVESTOR \$250**  

- Business logo printed on all sales materials and advertising
- Option to include printed materials in buckets

**SUPPORTER \$125**

- Is a donation that we will use to purchase more products for the buckets

**DONATION SPONSOR**

- Allows you to donate 50 units of an item to be included in the buckets

# ADVOCACY

## EGGS & ISSUES

### ADVOCACY CHAMPION \$500

 BREMER BANK

 Merchants Bank

 WJ GROUP  
100% Employee Owned

 WATLOW  
Powered by Possibility

 WINONA  
STATE UNIVERSITY

 WNB FINANCIAL  
MORE THAN A BANK

- Logo on all flyers
- Logo on tables at each event
- Logo on website event registration

### ADVOCACY SPONSOR \$300

 Altra  
FOOTWEAR COMPANY

 ANOVA

 CHRYSLER  
WINONA

 GUNDERSEN  
HEALTH SYSTEM

 HBC

 MILLER  
INGENUITY  
Safety Starts Here

 MESCO

- Name on flyers
- Logo on tables at each event

 RTP  
Engineering Partners

 PEERLESS  
A KCC/CC GROUP COMPANY

 MINNESOTA STATE COLLEGE  
SOUTHEAST

 Saint Mary's  
University  
of MINNESOTA

 Superior  
ILLDAF

 Xcel Energy  
RESPONSIBILITY BY NATURE

## LEGISLATIVE

### LEGISLATIVE CHAMPION \$750

- Supports legislative work at the capitol
- Includes 1 ticket to the session priorities dinner St. Paul River Center in January
- Logo included on Chamber website with legislative information and on all marketing materials for legislative webinars and workshops

## VOTER GUIDE

*Booklet sent out to all members with candidate information during election season*

### CHAMPION \$1,000

- Business logo printed in all books

### SUPPORTER \$500

- Business name printed in all books

# WORKFORCE

## SYNERGY ACADEMY

**CHAMPION \$2,000**  **MILLER**  
INGENUITY  
Safety Starts Here

**INVESTOR \$1,000**

**SUPPORTER \$500**

*All Synergy Academy sponsorships receive:*

- Recognition as a supporter of Synergy Academy and its efforts to help juniors and seniors pursue a variety of technical education programs
- Includes you in our work to provide students with industry exposure. This includes participating in classroom discussion, immersions, internships, and more
- Places sponsor names/logos on the website and in all communication to students and high schools in the region

## WORKFORCE CHAMPION

**TOP CHAMPION \$500**

- Business logo listed as a Workforce Champion on our website workforce page
- Supports advocacy efforts pertaining to workforce at the local, regional, state, and federal level
- A seat at a Workforce Summit that will only be offered to our Workforce Champions



**CHAMPION \$250**

- Business name listed as a Workforce Champion on our website workforce page
- Supports advocacy efforts pertaining to workforce at the local, regional, state, and federal level
- A seat at a Workforce Summit that will only be offered to our Workforce Champions



## MANUFACTURING MONTH

**LUNCHES \$1,000**  **Merchants**  
Bank

- You select 2 manufacturing companies with 75 employees or less (or 1 company with 150 employees or less)
- Option to serve the lunch to the selected manufacturer with Chamber President or staff
- Business logo on promotional materials, website, Enews, and social media

**LUNCH \$500**  **Altra** **BREMER BANK**

- All benefits above, but you select 1 manufacturing company with 75 employees or less

# EDUCATION

## YOUNG PROFESSIONALS

### MAIN SPONSOR \$1,500

- 5 YP seats for your employees or you can donate the seats to a non-profit
- Logo on YP promotional material

### QUARTERLY SOCIAL SPONSOR \$250

- Logo on event flyer
- Recognition in social media postings about event

## LUNCHTIME LEARNING

### MAIN SPONSOR \$1,000

- Logo on all promotional materials
- Logo on each table at events

## WORKSHOPS

### MAIN SPONSOR \$1,500

- Logo on all promotional materials
- Logo on each table at events

## JOURNEY OF AN ENTREPRENEUR

### SERIES SPONSOR \$1,000 **BREMER BANK**

- Logo on all promotional materials
- Logo on each table at events

## GROW MINNESOTA

### SPONSOR \$250 **Express** EMPLOYMENT PROFESSIONALS

- Logo on all correspondence with businesses visited through the program

*For more information on sponsorship opportunities, contact Christie Ransom at [cransom@winonachamber.com](mailto:cransom@winonachamber.com) or 507.452.2272*

# MARKETING & ADVERTISING

## DIGITAL

### WEEKLY NEWS & UPDATES EMAIL MEMBER TO MEMBER INSERT

- \$25/week
- \$50/3 weeks with no changes to insert

### ADVERTISEMENT CREATION

- \$100

### COMMUNITY DIGITAL AD SPACE

- \$300

## PRINT

### ADVANTAGE QUARTERLY MEMBERSHIP MAILER

- 8.5" X 11" \$175
- 2 page 8.5" X 11" \$225
- 3 page 8.5" x 11" \$275
- 3 page brochure \$275
- Smaller than 8.5" X 11" \$175
- Envelope attached additional \$50

### MEMBERSHIP LABEL LIST

- \$250

### MONTHLY NEWSLETTER IN WINONA DAILY NEWS

- \$150

## EVENTS

### NETWORK NITE EXHIBITOR

- \$100

*For more information on marketing and advertising opportunities, contact Kateri Petry at [kpetry@winonachamber.com](mailto:kpetry@winonachamber.com) or 507.452.2272*



MAIN STREET PROGRAM  
A City and Chamber Partnership

# SPONSORSHIP OPPORTUNITIES



# MAIN STREET

## PARADE OF TRUCKS

### MAIN EVENT SPONSORS \$1,000



- Inclusion of any vehicle(s) you'd like in the parade
- Logo and business included in all promotion (digital, print, radio)
- Parade line priority (after civil service vehicles, i.e. police, fire, etc.)
- Option to set up a booth

### CIVIL SERVICE SPONSOR \$250



- Enables civil service vehicles to participate

### PARTICIPANT \$100

- Have a vehicle included in parade

## WINONA IN THE STREET

### SERIES SPONSORS \$1,000-2,500



- Business logo on promotional materials and series signage at each event

### SUPPORTING SPONSORS \$500



- Business logo on signage materials

## CRAZY DAYS

### EVENT SPONSOR \$1,000

- Business logo on promotional materials including Enews, social media, and radio

## BIG MUDDY BREW 'N QUE

### STAGE \$6,000

### DAY ENTERTAINMENT \$2,500

### BEST IN AREA RESTAURANT TASTING \$2,500

### BIG MUDDY LEVEL SPONSOR \$2,500+

### RIVER LEVEL SPONSOR \$1,000-2,499



### LEVEE LEVEL SPONSOR \$500-999

For sponsorship benefits or more information on sponsorship opportunities for Big Muddy, contact Jenna at [jlubinski@winonachamber.com](mailto:jlubinski@winonachamber.com)

# MAIN STREET

## STREETS & TREATS

### MAIN EVENT SPONSOR \$1,500

- Business logo on all promotional materials including billboard, Enews, social media, and signage at event

### MAGICIAN SPONSOR \$500

- Business logo on signage at event
- Business name on schedule of events displayed at event and distributed to attendees
- Business mention on social media

## LIGHT UP DOWNTOWN

### SHINING LEVEL \$1,000+

- Business logo pictured on its own sign at event and placed in a prominent location
- Business logo on all promotional materials including billboard, Enews, and social media

### SPARKLE LEVEL \$500

- Business logo pictured on signage at event
- Business mention on social media

### TWINKLE LEVEL \$250

- Business name listed on signage at event
- Business mention on social media

## SHOP SMALL SATURDAY

### EVENT SPONSOR \$1,000

- Business logo on all promotional materials including billboard, Enews, and social media
- Business mention on social media

### SANTA SPONSOR \$250

- Business logo on all promotional materials including billboard, Enews, and social media
- Business mention on social media
- Business logo on sign by Santa

### PARTICIPATING BUSINESS \$50

- Business name in radio ads
- Business featured in post on social media
- Non-Friend of Main Street pricing is \$75

## TOAST TO THE HOLIDAYS

### TOASTING SPONSOR \$500

- Business logo on all promotional materials including billboard, Enews, social media, and on a tag attached to each bag

# FRIENDS OF MAIN STREET

Do you believe in the future of downtown Winona and its importance to our community? Then show your commitment to its continued revitalization and become a Friend of Main Street. With four different levels, there are friendships for everyone!

## **FRIEND LEVEL** (for individuals) **\$75**

- Receive Friend of Main Street sticker
- Added to mailing list for monthly Main Street newsletter
- Support an important program that contributes to the continued growth and development of our historic downtown.

## **DOWNTOWN ADVOCATE LEVEL** (for businesses) **\$175**

- Everything listed at “Friend Level” PLUS
- Eligible for Main Street Business of the Year award (if located in downtown)
- Business/company/organization name listed on Main Street’s website
- Eligible for grant opportunities provided by Rethos, the organization that houses the Main Street Program at the state level (if business is located in the downtown district)
- Priority eligibility to participate in Main Street events (Parade of Trucks, Streets & Treats, Halloween Window Walk, Holiday Window Walk, Shop Small Saturday)
- Social media recognition of business news and announcements

## **DOWNTOWN LEADER LEVEL** (for businesses) **\$300**

- Everything listed at “Downtown Advocate Level” PLUS
- Business/company/organization logo listed on Main Street’s website along with hyperlink redirecting visitors to your website
- Priority sponsorship opportunities for Main Street fundraising events (Parade of Trucks, Big Muddy Brew ‘n Que, Streets & Treats, Light Up Downtown, Shop Small Saturday, Toast to the Holidays)
- Space in the Main Street newsletter to make announcements

## **DOWNTOWN CHAMPION LEVEL** (for businesses that support a thriving downtown) **\$750**

- Everything listed at “Downtown Leader Level” PLUS
- Signage as a Main Street Champion in the downtown district
- Logo listed in monthly Main Street newsletters linking back to your website

**THANK YOU DOWNTOWN CHAMPIONS!**

**Edward Jones**<sup>®</sup>

**LEIGHTON**  
**MEDIA**

**s2s** Architects  
Build | Experience