

WINONA AREA CHAMBER OF COMMERCE • In Business for Business

NEWSLETTER & BUSINESS PAGES

June 2022

www.winonachamber.com | (507) 452-2272 | 902 E. Second St., Suite 120, Winona, MN



Sponsors Make It Happen

Christie Ransom, President & CEO Winona Area Chamber of Commerce

We are working hard every day to be and do the things that our members need and value. Sponsors create the opportunities to make those things happen. We consider ourselves very blessed by the outpouring of support from businesses that have a passion for the work that we do and the diversity of events that we are hosting.

We know that when a business puts their name on something that we are doing, it comes from a genuine desire to engage in our efforts. We do so many different things and businesses put their support behind the initiatives that align with their own passions and purpose. We appreciate that engagement and do not take it for granted.

Initiatives such as the Chamber Golf Classic, Dairy Buckets, Car Raffle, Steamboat Days Food Trailer, Big Muddy Brew 'n Que, and Light Up Downtown require several sponsors to make them a success. Though this is a list of major events, there are many other things that are done throughout the year that require support to ensure their success!

I want to take a moment to give a shoutout to some of the major sponsors of the upcoming events. They truly are our lifeline.

The Golf Classic has several amazing sponsors with RTP, Cedar Valley Golf Course, and Merchants Bank being the main event sponsors who lead the way in making it a fun and successful day. Other major event sponsors of the Golf Classic are Altra Federal Credit Union, Market & Johnson, WA Group, Leighton Broadcasting, Doma, Edward Jones, WinCraft by Fanatics, Bluff View Estates, WNB Financial, Dahl Automotive, and Sugar Loaf Ford Lincoln.

The sought-after Dairy Buckets are sponsored by Behrens Manufacturing as well as top sponsors, Bremer Bank, Northwest Mutual, S&S Dairy, and Sugar Loaf Ford Lincoln.

Our 3rd Annual Car Raffle will boast a 2022 Ford Mustang Convertible thanks to the help and sponsorship of Sugar Loaf Ford Lincoln.

We are all excited about Steamboat Days and the Ambassadors are ready to pull out the food trailer for its second year. The Food Trailer is a great place for businesses to enjoy a day of team building while volunteering for a shift together. Several sponsors make the our famous "brats" a success, including, Merchants Bank, HBC, Engrav's, Riverside Integrated Solutions, City Auto Glass, Bluff View Estates, Horihan Insurance, Farmers Insurance-Dave Jensen Agency, Pelaez Creative, WA Group, and Minnwest Bank. We also have several sponsorship opportunities for SMALL BUSINESS SATURDAY as well as Sunday at the Food Trailer.

Big Muddy Brew 'n Que is in full planning mode and sponsorships are still up for grabs (but not for long)!

These are only a small sampling of the generous sponsors that make these events possible. Whether it is \$50 or \$5,000, these sponsors are absolutely pivotal in the success of our organization and the work that we do to support businesses throughout the year. I want to say thank you to all of you who aid in our efforts! It is sincerely valued and appreciated, and we are always humbled by the outpouring of support.

If you are looking for a way to support the work that we do, let us know. Whether it is one of the events listed about or something different, we would be happy to assist in finding a chamber initiative that fits your needs and values.

Email: info@winonachamber.com Phone: 507.452.2272



Synergy Academy

Emma Ebbinger, Director of Workforce and Business Development

The Chamber has been working diligently on the launch of our reimagined workforce program – now called SYNERGY ACADEMY!

The name 'Synergy' integrates everything we are hoping this program will convey through synergistic leverage: when two things have a complementary relationship (Winona Area Chamber of Commerce and MN State College Southeast) and unleash a force that's greater than either one by itself, something small can transform it into something huge and amazing!

This is a continued evolution of the previous REACH program, a workforce initiative of the Winona Area Chamber of Commerce. Synergy Academy is a career academy pathway program to teach transferrable skills and begin career and college pathways in desirable fields for high school students. This program is designed to prepare students and to provide employment ready, skilled workforce for major industry sectors. It will utilize an academy structure to ensure a fully rounded education and provide students with a credentialed certificate in their desired field within one year!

This new and inclusive program will continue to focus on these important goals, while expanding accessibility to ALL area educational institutions. Attending public school, private, charter,

homeschool? The answer is YES for your accessibility to Synergy! We are honored to be working alongside Minnesota State College Southeast to make this program possible. The program location will be at MSCS, where students will receive their education and hands on experience with access to cutting edge equipment onsite.

There are currently 5 programs available including engineering/CNC precision machining, electronics, CNA, CNA to LPN prerequisite courses, and CAD basic drafting. Looking down the road, we are hoping to include several other technical programs as well.

We are very excited to further our partnership with MSCS and continue to create countless opportunities for students, educators, and businesses.

For more information, contact Emma Ebbinger at eebbinger@winonachamber.com or Christie Ransom at cransom@winonachamber.com or call the Winona Area Chamber of Commerce at 507.452.2272



Learn Here. Work Here. Earn Here



New Staff Member Kateri Petry, Director of Marketing and Communications

I am from Winona, and when I was offered the opportunity to join the Chamber in the role of Director of Marketing and Communications, I was excited to accept and be part of this fun team working to promote and grow opportunities in Winona. I graduated from Winona State University with a degree in Mass Communication, but I have spent the past 3.5 years working in Human Resources. I am looking forward to getting into this creative role!

You can reach me at kpetry@winonachamber.com

To Serve Businesses How and When They Need Us

ABOUT THE CHAMBER

- OUR MISSION -

- OUR VISION -

Be the Foremost Resource and Advocate for Businesses in the Winona Area

Officers:

Andrew Puetz - Chair Katrice Sisson – Chair Elect Michael Charron – Past Chair Randy Skarlupka – Treasurer Kyle Rupprecht – At Large

Retiring 2022:

Michael Charron Dan Rivers Kyle Rupprecht Randy Skarlupka Ellen Smith

Retiring 2023:

Andrea Northam Dave Pederson Kelly Pronschinske **Andy Puetz** Mike Dieter

Retiring 2024:

Dr. Marsha Danielson Janneke Sobeck Katrice Sisson Jared Literski Kendra Maggert

Staff:

Christie Ransom – President & CEO

Kay Mathews – Vice President of Finance and Operations

Emma Ebbinger – Director of Workforce and Business Development

Kateri Petry – Director of Marketing and Communications

CHAMBER CHAMPIONS

- VISIONARY -











- PREMIER -





- EXECUTIVE -

Wednesday, June 15"

and a pop or water.

STEAMBOAT DAYS

OPEN DAILY 11AM-10PM

Tickets can be used any time during Steamboat Days

at the Winona Chamber

To reserve tickets,

Ambassadors Food Trailer.

Purchase tickets in bulk for

employees, friends, or family, or purchase individually!

contact Kay at 507.452.2272 or

kmathews@winonachamber.com

Saint Mary's University **Bremer Bank** Hy-Vee Farmers Insurance - Dave



HBC



MINNESOTA STATE COLLEGE
SUTHEAST







Sunday, June 19th **SPONSORED**

PRE-SALE TICKETS

AVAILABLE NOW!

1-10: \$7.50 each

11-50 \$7.25 each

50+ \$7.00 each

Pre-sale tickets include: a brat,

hotdog, or cheeseburger, chips,



CityAùtoGlass

RIVERSIDE

Jensen Agency Hoff Celebration of Life Center Holtan's Jewelry

Chrysler Winona Coca-Cola of Winona Gerard's Small Engine Service

Grover Properties

Minnwest Bank Pelaez Creative S2s Architects

Horihan Insurance Chris & Janneke Sobeck Sugar Loaf Ford Lincoln The Refinery



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BIZ BITES

Associated Crafts & Willet Hauser Architectural Glass, Inc., America's premiere stained glass studio, is proud to announce that they have received the Preservation Achievement Award from the Preservation Alliance for Greater Philadelphia. Each year the Preservation Alliance for Greater Philadelphia presents the Preservation Achievement Awards to a select group of individuals, organizations, and businesses for projects from throughout the Philadelphia region which exemplifies outstanding achievement in the field of historic preservation. Associated Crafts & Willet Hauser is proud to announce it has received the 2022 Preservation Achievement Award for the studio's work on preserving and restoring the First Unitarian Church of Philadelphia's

"Isaiah" window by famed American stained glass artist, John LaFarge. This award is shared with First Unitarian Church of Philadelphia, Friends of 2125 Chestnut Street, and Fairmount Park Conservancy. Work began as a preservation effort, but after the discovery of significant metal fatigue throughout the lead-came matrix, it turned into a restoration effort. Its restoration was highly complex and unusually demanding because of its deteriorated state and LaFarge's complex multi-layered working method. The team, lead by master craftswoman, Cassy Krueger worked meticulously for 3 months on this project to rebuild $the window. \ ACWH's \ Director \ of \ Art \ Development \ and \ a \ leading \ conservation \ painter, \ \textbf{Kathy Jordan} \ conserved \ and \ brought$ back the lost painted detail of the face of Isaiah. "It was a tremendous opportunity to be able to bring this historic window back into viewing after a 28 year long hiatus." Master craftswoman, Cassey Krueger said about working on the piece. "An entire generation of this congregation will be able to see this beautiful window in its entirety for the first time."



AGRIBUSINESS COMMITTEE

DAIRY BUCKETS

TO ORDER

% 507.452.2272

nfo@winonachamber.com

2022 BUCKETS INCLUDE:

- 1 lb butter from Plainview Cooperative

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 AMPI Flavored cheese spread
 2 flavored blocks of cheddar from Metz Hart-Land Creamery
 4 sticks of string cheese from Elba Creamery
 2 packages of cheese curds from Ellsworth Creamery
 6.75 oz. box of chocolate milk from Organic Valley
 1 package of ham and pepper jack meat sticks from Frickson Family Farms
 1 package of jalapeño cheddar meat sticks from Hart Country Meats
 8 oz. cream cheese, sour cream, and shredded mozzarella from Hy-Vee

Get MOO-ving! ORDER YOUR DAIRY BUCKETS TODAY

PRE-SALES ONLY. QUANITIES LIMITED.





PICK UP

TUESDAY, JUNE 28th

AT GOODVIEW SELKE PAVILION

4140 FIFTH STREET, GOODVIEW

RIBBON CUTTING



Luxe Hair and Beauty celebrated the grand opening of their new salon with an Ambassador's Ribbon Cutting in May. Owned by Cassie Roland, Luxe Hair & Beauty is an eco-friendly hair salon that offers Kevin Murphy and Moroccan oil products. Services offered include hair coloring, haircuts, hair extensions, and waxing, delivered by certified and experienced stylists. The team currently consists of 8 stylists and is continuing to grow! They have a beautiful salon and very welcoming staff.

To learn more about Luxe Hair and Beauty contact owner and stylist, Cassie Roland at 507.474.1161, visit them online at luxehairwinona.com, or stop by Luxe Hair and Beauty at 1161 Sugar Loaf Road.

Pictured with Chamber Ambassadors and Staff: Owner, Cassie Roland; Staff (L-R) Kayla Hanson, Jessica Hentges, Estelle Marker, Sophie Scruggs, Cassie Roland, Joe Roland, Marissa Flynn, Naomi Weideman, Courtney Wiese, Amy Nelton, Brooke Holte



It's not just business as usual in Winona. The potential dividends from an investment in the Winona Area Chamber of Commerce are unlimited, because what develops at the Chamber is everyone's business.

JOIN THE CHAMBER!

NEW MEMBERS



When you're ready to buy, refinance or renovate, you can trust PrimeLending to help you achieve your homeownership goals. PrimeLending has more options to fit your financial needs, more experience to help you make confident decisions, and a streamlined process to fit your timeline. Your needs are our number one priority, I'll guide you every step of the way to your perfect home loan.

For more information give Max a call at (507) 450-8694, send him an email at max.saucedo@primelending.com, or visit him online at https://lo.primelending.com/maxsaucedo



We are a family-run, seasonally inspired & locally driven fast-casual restaurant. We offer Vegetarian, Vegan, Gluten-free and nut-free options. Located at 155 East Third Street in Historic Downtown Winona. Co-executive Chef/Owners Gavin Keeling and Kristi Berge can be reached at (507) 615-0124 or email chefs@heirloomseasonalbistro.com

For more information or to order online and view the menu visit https://www.toasttab.com/heirloom-seasonal-bistro



Based in Winona, Minnesota, the River Arts Alliance generates creative, financial and intellectual resources in order to strengthen communications among all entities, elevate the quality of art for all and enrich lives through the arts. Mission: River Arts Alliance supports and celebrates regional arts and culture by organizing educational programs, community events, and public art projects while promoting opportunities for artists and facilitating collaborations between organizations in the Winona region.

For more information contact Johanna Rupprecht, Arts Administration, call (320) 305-4096, email info@riverartsalliance.org, or visit http://www.riverartsalliance.org



The hub of activity in bustling downtown Goodview. Join us every weekend for live music! Located at 4054 West Sixth Street in Goodview. Owner Jennifer Laturno can be reached at (507) 454-0128. Open Monday – Wednesday 9am – 11pam, Thursday – Saturday 9am – 1am and Sundays 10am – 11pm. Fun events scheduled regularly of Bargo, Bingo, meat boards and live music.

For more information visit and like their Facebook page at https://www.facebook.com/thebargoodview



Country Boom was founded on the premise to provide an unforgettable experience in a few key areas: music, food, drinks, venue, and amenities...without the wait times or chaos. It comes down to the details. Located at the scenic Maple Grove Venues, a former golf course, we've partnered with the best country music promoter in the country to bring you a lineup of current country stars and the brightest up-and-coming talent to the stage. While enjoying the music, you can enjoy a wide array of beverages at a fair price, and delicious cuisine from hand picked establishments all over the Midwest. From BBQ, wings, and professional caterers, to the simplicity of a fried food truck...your feast awaits. The days of camping in a hay field are over. Experience the difference of camping under mature trees, and beating the summer heat! Come party in the shade, as we bring the soul of Nashville, right to heart of the Midwest. July 7-9th, 2022

Additional information available at http://www.countryboom.com or email info@countryboom.com Like and follow them on Facebook https://www.facebook.com/countryboomlax



Cheers to the weekend! Gabby's Bar and Lounge is serving up the fun! Gabby's Bar and Lounge caters to all party sizes, both large and small. A relatively loud establishment, this is not the place for a guiet night out. Located at 179 East Third Street in Historic Downtown Winona. Monthly charity guest bartenders, raising funds for local clubs and charities. Home of Winona's original fishbowls. Open Monday – Friday 2pm – 1am, Saturday & Sunday 11am - 1am

Like and follow Gabby's on Facebook https://www.facebook.com/Gabbys-Bar-Lounge-53874794074 or call (507) 452-9236 for more information.



Wenonah Creates, LLC is a multimedia design agency offering a variety of creative services including Branding, Layout, Illustration, Web, Photography, and Audio & Video production. If you're looking to elevate the professional appearance of your marketing efforts or need help bringing your ideas to fruition, then you've come to the right place. We work to better serve entrepreneurs, nonprofits, and other organizations in Winona and the surrounding communities—constantly reevaluating our work to be more affordable, collaborative, positive, and simple. Blake Darst - Multimedia Producer, Missy Schneider – Art Director, and Todd Hanson - Multimedia Producer can be reached at (507) 459-3101.

For additional information visit the website at http://Wenonahcreates.com or email wenonahcreates@gmail.com



Schmidt Roofing is a family owned, Minnesota-based company that specializes in residential and commercial exteriors. For more than 25 years, we have been helping customers in Minnesota, Iowa, Illinois, South Dakota, Wisconsin and other Midwestern states offering a full range of exterior services. We combine over 50 years of industry experience, which we have passed down to the professional workers that we train and employ. Whether you need installation, repairs or maintenance, one of our teams is always prepared to be on the job. Office manager Karla Kent and Owner Darrin Schmidt can be reached at (507) 452-6665.

For additional information and to view a list of services visit https://schmidtroofing.com, or email darrin@schmidtroofing.com



Doma offers solutions for lenders, real estate professionals, title agents, and homeowners that make closings vastly more simple and efficient, reducing cost and increasing customer satisfaction. We're removing the friction and frustration from real estate transactions. Closing on a home today combines a process from the 1890s with technology from the 1990s – a recipe that fails to remove the burdensome procedures, reams of paper, and extreme frustration inherent to closing a mortgage. Located at 122 West Second Street, Suite 12 in Historic Downtown Winona.

For more information contact Tonja Colsch, Branch Manager/Closer at (507) 205-4211, email tonja.colsch@doma.com or visit http://doma.com



Attorney Scott J. Curtis, a shareholder with the O'Flaherty Firm, practices in the areas of probate estates & trusts, general business law, estate planning, litigation, business formation & administration, business succession planning, estate and trust litigation, real estate, non-profit organizations, professional practices, estate planning, and general litigation. Located at 601 Huff Street in Winona.

For more information and to contact Scott Curtis, call (507) 454-3752, email scott@lacrosselaw.com or visit http://www.lacrosselaw.com



Cold drinks, great people and a damn good time! Voted in as the #1 Bloody Mary at the 2022 Red Men's Club Bloody Mary Contest. Located at 117 Market Street in Historic Downtown Winona. Open Monday – Friday 3pm – 1am and Saturday & Sunday Noon – 1am.

For additional information follow and like them on Facebook https://www.facebook.com/MarketStreetTap