

September 2021

www.winonachamber.com | (507) 452-2272 | 902 E. Second St., Suite 120, Winona, MN



The Continued Supply Chain Dilemma

Christie Ransom, President & CEO
Winona Area Chamber of Commerce

Two months ago, I addressed one of the major issues facing businesses today...workforce shortages. While that is a serious pain-point for businesses, it has an overarching effect on another problem that businesses are facing, which is a major supply chain issue. Over the past year and a half, we have seen many variations of this issue come into play and it has certainly been a wild ride. The nature of the ride may have changed over the resulting year and a half – from shortages of things like masks, disinfectant wipes, and toilet paper to car computer chips and lumber. This is creating inconvenience for some and immense struggle for others. The key issue is the uncertainty that remains about how long it will last.

One of the reasons for the current shortages is companies underestimating demand for their products and not having enough inventory to satisfy this demand. This increased demand has been the main catalyst that has exacerbated and dragged out this crisis. That said, the workforce shortages have also contributed to lower production which in turn causes some of the supply chain issues that we have seen. Millions of people aren't returning to work for a variety of reasons. Another reason

for the current scarcities is shipping delays and logistical backlogs. There are many parts of the world where COVID-19 is still not properly controlled, affecting some of our biggest ports in the world.

Area businesses are doing everything in their power to reduce the affects that the current supply chain issues are having on them, but it is certainly felt and most definitely challenging. Organizations, such as the Minnesota Chamber of Commerce, are working hard to assist in finding small resolutions through supplier matching programs to find local resources. This is not a solution for all, and this has certainly put a magnifying glass on our dependance to suppliers outside of the United States. There is undoubtedly a lot to sort out to get back to a more reliable and steady flow of material in the global supply chain.

While we all hope that supply-and-demand issues stemming from the pandemic will resolve themselves within a year (assuming we do not see another wave of COVID variants), we do know that our businesses are struggling. Why is this important for me to share? I want to ask for your patience, as a consumer, and your understanding that this issue is well beyond the control of the business where you are purchasing goods. As we ride into this economic recovery together, let's drive to a greater understanding of how we all work to help and support one another. I cannot state more profoundly how proud I am to be a part of the Winona community and to serve the many amazing businesses in our area. Thank you for walking along side of me in doing the same.

ABOUT THE CHAMBER

- OUR MISSION -

To Serve Businesses How and When They Need Us

- OUR VISION -

Be the Foremost Resource and Advocate for Businesses in the Winona Area

Officers:

- Michael Charron – Chair
- Andrew Puetz – Chair Elect
- Dave Jensen – Past Chair
- Jolene Vaselaar – Treasurer
- Kyle Rupprecht – At Large

Retiring 2021:

- Ben Adank
- Joanne Thompson
- Dave Jensen
- Rebecca Lamberty
- Jolene Vaselaar

Retiring 2022:

- Michael Charron
- Danny Rivers
- Kyle Rupprecht
- Randy Skarlupka
- Ellen Smith

Retiring 2023:

- Andrea Northam
- Dave Pederson
- Kelly Pronschinske
- Andy Puetz
- Mike Dieter

Staff:

- Christie Ransom – President & CEO
- Kay Mathews – Vice President of Finance and Operations
- Amanda Steine – Membership Development and Programs Manager
- Ben Strand – Main Street Program Manager

WINONA AREA CHAMBER OF COMMERCE

LEADERSHIP WINONA 2021

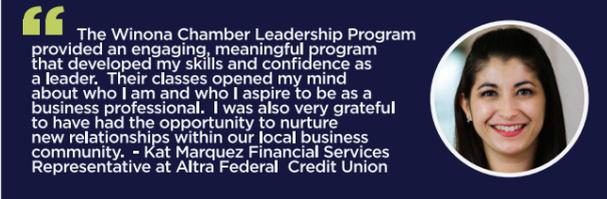
MEET THE DEMANDS AND NEW DYNAMICS OF TODAY'S DIVERSE & CHANGING BUSINESS CLIMATE

2021 SCHEDULE

- SESSION 1** Wednesday, October 6th 8:00-11:30AM
Dynamics of Personalities Using Real Colors[®] with Kristine Valk
- SESSION 2** Wednesday, October 6th 12:30-4:00PM
At Your Best with Tiffanie Mattick
- SESSION 3** Wednesday, October 13th 8:00-11:30AM
Lead by Adapting: Navigate to thrive in the Workplace with Carole Burton
- SESSION 4** Wednesday, October 13th 12:30-4:00PM
Overcoming the Barriers to a High Performing Team with Heather Christensen
- SESSION 5** Wednesday, October 20th 8:00-11:30AM
Age Matters: Connecting Across Generations with Emily Kurash Casey
- SESSION 6** Wednesday, October 20th 12:30-4:00PM
Mastering Public Speaking with Jerrid Sebesta
- SESSION 7** Wednesday, October 27th 8:00-11:30AM
Leading through Intentional Living with Meg Krinke
- SESSION 8** Wednesday, October 27th 12:30-4:00PM
Leading Thru Chaos with Erik Therwanger
- SESSION 9** Wednesday, November 3rd 8:00AM-4:00PM
Behind The Scenes Tours of the Area
- SESSION 10** Wednesday, November 10th 8:00AM-11:30AM
Panel of Civic Leaders
- GRADUATION** Wednesday, November 17th 8:00AM



“ Leadership Winona provided me with so many wonderful and unique opportunities to grow as a leader. In addition to learning who you are as a leader, you also learn new ways to bring out the best in those around you. Leadership Winona is a great program and a great investment for future leaders. - Dave Dicke, Media & Marketing Director at HBC, Inc.



“ The Winona Chamber Leadership Program provided an engaging, meaningful program that developed my skills and confidence as a leader. Their classes opened my mind about who I am and who I aspire to be as a business professional. I was also very grateful to have had the opportunity to nurture new relationships within our local business community. - Kat Marquez Financial Services Representative at Altra Federal Credit Union

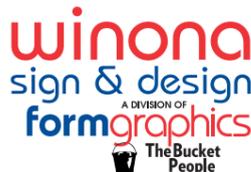
• REGULAR PRICE \$800/PERSON • CHAMBER MEMBER DISCOUNT \$650/PERSON • HELD AT TANDESKI CENTER
ALL MATERIALS & LUNCH IS INCLUDED
REGISTER AT [HTTPS://TINYURL.COM/LEADERSHIPWINONA21](https://tinyurl.com/leadershipwinona21)
OR CALL THE CHAMBER AT 507.452.2272

WINONA AREA CHAMBER OF COMMERCE

UPCOMING NETWORK NITES

SEPTEMBER

09



978 EAST 4TH STREET

SEPTEMBER

23



855 MANKATO AVENUE

CHAMBER NETWORK NITES ARE OPEN TO ALL CHAMBER MEMBERS & THEIR EMPLOYEES!

JOIN US FROM 5-7PM FOR NETWORKING, FOOD, AND BEVERAGES... DON'T FORGET YOUR BUSINESS CARDS!

CHAMBER CHAMPIONS

- VISIONARY -



- PREMIER -



- EXECUTIVE -



EMBEZZLEMENT IT HAPPENS IN WINONA

THURSDAY, SEPT. 16TH 8:00-10:30AM
LOCATION TBD

\$30 FOR CHAMBER MEMBERS
\$40 FOR NON-MEMBERS

Includes Breakfast

REGISTER AT: tinyurl.com/EmbezzlementWorkshop

Join Assistant Winona County Attorney Stephanie Nuttall to learn about the financial crimes committed by employees or those in trusted positions. She will talk about some of the red flags of financial crimes, precautions businesses can take to avoid them, how to respond if they happen, and what to expect from the criminal justice system.



RIBBON CUTTINGS



St. Martin's Lutheran School celebrated the grand opening of their new building late in August with an Ambassadors Ribbon Cutting. Phase one of the transformation has been completed and they are ready to welcome new students for the 2021-2022 school year! In phase two, the old school building will be torn down and replaced with a gym, cafeteria, and a fellowship hall that connects to the church. St. Martin's would like to thank all of those who worked so diligently on this project, it is truly a labor of love. For the last 150 years, St. Martin's Lutheran School has served the Winona community. From its humble beginnings in 1866 until today, their school has provided a safe, loving Christian atmosphere to children from the age of three years old through 8th grade. Please join us as we congratulate them on the grand opening of their new building!

For more information on St. Martin's Lutheran School, contact their office at 507.452.6928 or visit them online at smartinswinona.org.

Pictured with Chamber Ambassadors: Members of St. Martin's Lutheran School Staff



St. Martin's Early Learning Center invited the Chamber Ambassador to join in their grand opening with a ribbon cutting event. At St. Martin's Early Learning Center your child is their focus. St. Martin's Early Learning Center is in a brand new, state-of-the-art facility with St. Martin's Lutheran School and Hope Lutheran High School. Their Christian-based teachings create a safe and loving atmosphere for your child. They offer a premiere academic program that focuses on kindergarten readiness for children two years old to Pre-K. Their curriculum includes Language Arts, Math, Science, and so much more! Much of their learning is play-based. They have invested in superior educational tools and toys to create a fun and successful learning environment. Invest in your child's education today!

For more information on St. Martin's Early Learning Center, contact their office at 507.452.6928 or visit them online at smartinswinona.org.

Pictured with Chamber Ambassadors: Members of St. Martin's Early Learning Center Staff



Cotter Schools newest building, St. Joseph Hall, opened its doors in late August for a Grand Opening event and ribbon cutting. Cotter Schools would like to thank their benefactors for their very generous donation and to everyone who played a part with this project. They appreciate all of your work and partnerships. Renovations were made on the existing Roger Bacon building to create a 21st century classroom building for grades 7-12. Approximately 85% of the Roger Bacon building was renovated, preserving much of the solid infrastructure, and using elements of significance from the building. Please join us in congratulating Cotter Schools on their new building!

For more information on Cotter Schools, contact their office at 507.453.5000 or visit them online at cotterschools.org.

Pictured with Chamber Ambassadors: Sister Judith Schaefer, Cotter Schools President; Sara Gabrik, Cotter Board of Directors Chair; Anna Koopman, Director of Operations; and Bishop John Quinn.

BIZ BITES



Podiatrist **Jason LaPorte, DPM**, joined **Winona Health** and now sees podiatry patients on the clinic third floor, 855 Mankato Avenue in Winona. Dr. LaPorte, a California native, said, "Although my wife and I are from California, our families are now spread out all over, so going back wouldn't really feel like home. I interviewed at a lot of organizations, and my wife and I explored a lot of communities. Within half a day, we knew Winona Health and Winona were what we were looking for to raise our family." When asked why he felt that way, Dr. LaPorte said, "People are genuinely happy to be here, both in Winona and at Winona Health.

You don't get that feeling everywhere. People are welcoming and friendly, and there's a team atmosphere among the physicians and staff. Out in the community, people are enjoying the outdoors and have been friendly and welcoming. We're excited to be here and are looking forward to exploring." Dr. LaPorte earned his doctor of Podiatric Medicine at Midwestern University in Glendale, Arizona and completed his residency as Chief Resident at United Health Services in Johnson City, New York. His experience includes managing complex and chronic wounds. He's also served as an associate clinical faculty member at State University of NY Upstate Medical School in Syracuse, NY. He is a member of the American College of Foot and Ankle Surgeons. Dr. LaPorte joins Winona Health podiatrists Michael Donnenwerth, DPM, FAFAS, and Thomas Nachtigal, DPM.



WNB Financial is pleased to announce the promotion of **Lindsey Klug** to Retail Lead in Winona. In her new role, Klug will manage the day-to-day operations of the Winona Retail Banking Team. With over 10 years of banking experience, Klug has worked as a teller, personal banker, business banker, service manager, and branch manager, most recently serving as Teller Supervisor for WNB Financial in Winona. Lindsey is an exceptional leader, evidenced through her most recent work as our Teller Supervisor," said Ashley Hamby, WNB Financial Vice President and Retail Manager. "Her extensive experience, banking knowledge, and great personality, along with her commitment to being a trusted financial advisor to our clients, make her a natural choice for the Retail Lead position."

Throughout her career, Klug has completed many leadership and coaching trainings, most notably the Leadership Winona program through the Winona Area Chamber of Commerce. She also volunteers her time teaching financial education to local universities and as a former board member and classroom volunteer for Junior Achievement of Winona. Klug resides in Winona with her significant other, Chris, their three children, and a baby on the way. The family enjoys spending time together and being outdoors.



Rob Brown, DO, joined the **Winona Health** medical staff and will care for people in the Emergency department. "Emergency Medicine provides a lot of variety. I enjoy that, and I like the challenge of having to know a broad scope of medicine, from figuring out a patient's problem to providing life-saving care - and never knowing what we'll see next," said Dr. Brown. "It's really important to me that my patients know I am listening to them. It's important that they are heard and don't feel dismissed. Sometimes the answer is in a small detail. It's very important to really listen to people. Another reason I enjoy Emergency Medicine is the opportunity to meet and talk with people I may not have otherwise met." Dr. Brown chose Winona Health because, "It's a comparatively smaller hospital that also has great resources to provide care for patients. I also like that the leaders and staff are very community focused. I'm impressed with Winona Health's stability as an independent hospital and I think it's pretty unique for people to be so invested in an organization and the community. It also helps that Winona is a beautiful university town with a lot going on. Between the river and bluffs, there are also so many outdoor activities that I enjoy."



Leighton Broadcasting will launch the first radio station in Winona history exclusively dedicated to sports. **The Winona Sports Network** will take to the airwaves on Monday, August 23, 2021 on 99.3FM (KHWK becoming KWVN). It will be the radio home for many Winona Winhawks, Cotter Ramblers, and Rushford-Peterson Trojans football and basketball games. The Winona Sports Network will also carry the syndicated lineup from Fox Sports Radio featuring The Dan Patrick Show, The Herd with Colin Cowherd, as well as The Doug Gottlieb Show during the week and many other shows 24/7/365. "Winona has a rich sports history and a passionate base of sports fans," said Leighton Broadcasting General Manager Jim Allgeier. "We are beyond excited to connect our community with the local teams they love and the biggest names in sports radio on a daily basis. It will be the one place to tune into for all sports locally, regionally and nationally." Along with local high school sports action, the Winona Sports Network will be the area's home for Minnesota Golden Gopher football and basketball, Minnesota Timberwolves, Minnesota Wild, college football and the NFL. The Winona Sports Network can be heard on 99.3 FM, online at winonaradio.com and streamed on the Winona Radio App.



Pediatrician Heather Burton, MD, has joined doctors Sarah Lallaman, MD and Kelli Ostermann MD, Laura Dubis, PA-C and Jessica Nelson, CNP, in the Pediatric and Adolescent Medicine department at **Winona Health**. Dr. Burton is proficient in medical and conversational Spanish. "I love the community feel at Winona Health and the commitment to public health and preventative health," said Dr. Burton. As she was considering where to begin her career, she said another factor was that, "The providers at Winona Health were extremely passionate about providing the highest quality of care to their patients, both in the clinic and in the community." Regarding her approach to care, Dr. Burton said, "I value really working with the patients and families and listening to their questions, thoughts and considerations before coming up with a plan together. Every child is unique and it is important to work with the family to come up with the best solution for each individual." Dr. Burton earned her Medical Degree with a Path of Distinction in Public Health from the University of Wisconsin School of Medicine and Public Health in Madison and completed her residency in Pediatrics at University of Washington, Seattle Children's Hospital. She is also proficient in medical and conversational Spanish. Dr. Burton's volunteer activities include: Muscular Dystrophy Association Summer Camp Counselor ; University of Wisconsin Chapter, Habitat for Humanity; and serving as an English Opens Doors Volunteer Teacher during her study abroad program in Santiago, Chile.

NEW MEMBERS



Novel Energy Solutions was founded in 2012, when Cliff Kaeher left his New York City job in renewable energy finance because of his desire to make energy cheaper, cleaner, and more accessible for rural communities back home. Along with his parents Ralph and Mena, Cliff started Novel Energy Solutions at his family's 130-year-old farm in St. Charles, Minnesota.

Growing up as a fifth-generation farmer, Cliff saw friends and family experience rising electricity costs eating away at already slim agricultural margins. Clean energy, like solar, required up-front investment that made for slow adoption, and financing options were sparse. However, with his unique skill set Cliff was able to create a solar company that offered its own unique financing solution - by financing 100 percent of the upfront project cost and immediate customer savings, thereby removing any financial barrier. Since then, Novel has grown to offer not just on-site solar for customers, but a full energy management company. Novel Energy helps customers enjoy the savings and benefits of solar, whether they want it for their home, farm, business, as well as for non-profits, religious organizations, and governments.

To learn more about Novel Energy Solutions contact their Community Solar Advocate Joseph Brown at 612.554.3029 or visit them online at www.novelenergy.biz.



Winona County Farm Bureau is part of the Minnesota Farm Bureau Federation, which is an advocate for agriculture, driven by the beliefs and policies of their members. Who are members of Farm Bureau in Minnesota? Farmers and those interested in agriculture who have an interest in the future of farmers, their families, and the food they grow and raise in Minnesota. Individuals and their families become members of their county Farm Bureau organization, which together form Minnesota Farm Bureau Federation. Farm Bureau's dynamic strength stems from their members at the grassroots level. People sharing ideas, seeing common wisdom, developing solid solutions...all in pursuit of improving the quality of life in a spirit of voluntary cooperation.

Farm Bureau understands your priorities, because we are based in the heart of communities across Minnesota. For more than 100 years, men and women have forged the foundation for one of America's great institutions. For more information on the Winona County Farm Bureau contact Glen Groth at 507.523.2121 or visit them online at www.fbm.org.



Main Street September Newsletter

Ben Strand, Program Manager
Main Street Program

We couldn't be happier with how the Big Muddy Brew 'N Que went this year. It's our favorite event, and we missed it after not having it in 2020. Everything from the music, the food, and the activities were awesome, and it was great seeing people enjoy themselves at

Levee Park over Labor Day Weekend! But what truly makes this event great is the volunteers and sponsors. Without their support this event doesn't happen, and on behalf of the Main Street Program and Big Muddy planning committee I'd like to give them a special thank you. We truly value the time and resources each and every one of you bring to the Que, and we hope to have your support for the event again next year!

As for what's coming up, there's just a few weeks of Dine Out Downtown left - make sure to stop by one at an upcoming Friday and enjoy some good food and drink in the heart of our downtown! We're also in the process of

planning our second Streets & Treats event at the end of October, so stay tuned and watch our Facebook page for announcements!

