



Come GROW with us  
in Leadership Winona  
2023

Christie Ransom, President & CEO  
Winona Area Chamber of Commerce

Leadership is a skill that we just do not seem to focus on as much as we once did. It is also a skill that we all value but too often forget to foster and develop. For many people, the title of leader is something they are not comfortable giving to themselves. We are thrilled to be actively working to change that.

For many years, the Chamber has offered Leadership Winona, a program offering an intensive and up-close look at the most challenging issues and opportunities facing our leadership growth and development. Leadership Winona engages participants in experiences that help them become better community leaders. Leadership Winona has graduated over 500 leaders since its inception in 1984, and its alumni network continues to make a positive impact in the community. As a result of the program's success, local businesses, individuals, and governmental entities recognize the need to develop

effective leaders for the future of the community and the workforce within it.

Every year we strive to create new and relevant content, and following two incredible years of growth in programming, my goal was to ensure that this year was the best one to date! I have focused on content to benefit participants in a massive way by ensuring that there will be active takeaways to be better in the workplace as well as in their personal lives. With eight amazing presenters, along with civic leaders and tours, this year is going to be remarkable. It is an exceptional program that aims to develop effective leaders by equipping them with the skills and knowledge necessary to navigate the complex world of leadership, in addition to building engaging relationships with other community professionals, which is an integral component of this series.

Our community needs more leaders to grow. Participating in and supporting programs like this is one of the best ways to ensure that happens.

For more information about the Leadership Winona program or to apply to be a part of the 2023 class, visit [winonachamber.com/post/grow-with-leadership-winona](http://winonachamber.com/post/grow-with-leadership-winona)

ABOUT THE CHAMBER

- OUR MISSION -

To Serve Businesses How and When They Need Us

- OUR VISION -

Be the Foremost Resource and Advocate for Businesses in the Winona Area

Officers:

Katrice Sisson – Chair  
Stan Breitlow – Chair Elect  
Andrew Puetz – Past Chair  
Amber Hamernik – Treasurer  
Andrea Northam - At Large

Retiring 2023:

Andrea Northam  
Dave Pederson  
Kelly Pronschinske  
Andy Puetz  
Mike Dieter

Retiring 2024:

Dr. Marsha Danielson  
Janneke Soback  
Katrice Sisson  
Jared Literski  
Kendra Maggert

Retiring 2025:

Stan Breitlow  
Amber Hamernik  
Jason Gamoke  
Kevin Ritz  
Mandy Hansel

Staff:

Christie Ransom – President & CEO  
Kay Mathews – Vice President of Finance and Operations  
Emma Ebbinger – Director of Workforce and Business Development  
Kateri Petry – Director of Marketing and Communications  
Anna Sibenaller – Director of Main Street Programs

CHAMBER  
CHAMPIONS

- VISIONARY -



- PREMIER -



- EXECUTIVE -



Winona Health



LEADERSHIP WINONA 2023

MEET THE DEMANDS AND NEW DYNAMICS OF TODAY'S DIVERSE & CHANGING BUSINESS CLIMATE

SESSION OBJECTIVES

LEADERSHIP & MANAGEMENT

- Navigate ethical challenges
- Prioritize possibilities
- Create confidence & credibility through communication
- Build inter-office relationships
- Understand current issues & their impacts on business
- Develop skills to avoid hidden land mines in the workplace
- Strengthen communication about challenging topics
- Solve problems before they grow

NAVIGATING CHANGE & PERSONAL GROWTH

- Advocate for your club or business
- Identify critical abilities for real leaders
- Explore how to implement new skills for long-term results
- Understand your personality & communication style
- Identify the impact personality & communication styles have on group dynamics
- Navigate generational experiences and the impact on the workplace, the customer, and communications

FULL DAY, WEDNESDAY SESSIONS  
SEPT. 27 - NOV. 1  
LEARN MORE AT WINONACHAMBER.COM



Main Street Corner  
July 2023

Anna Sibenaller, Director of  
Main Street Programs

Happy dog days of summer, friends! Beat the heat with all the cool things going on downtown!

If you supported small businesses during Crazy Days in July, our sincerest thanks. Whenever you can show your support and appreciation for small businesses with your dollars, it means the world to them and helps them stick around.

We have two more events for our "Winona in the Street" series coming up: Art in the Street on August 18 and Salsa in the Street on September 22. And of course, no one could forget Big Muddy Brew n' Que September 2-3! Mark Labor Day weekend on your calendar for Big Muddy and get

ready for delicious food, refreshing drinks, family fun, and rockin' tunes!

If getting involved in making downtown a place where people want to be sounds like something you'd love to do, don't hesitate to reach out!

For all things downtown Winona, visit [winonamainstreet.com](http://winonamainstreet.com) and follow us on Facebook and Instagram!



BE SEEN • BE HEARD • BELONG  
JOIN THE CHAMBER!

It's not just business as usual in Winona. The potential dividends from an investment in the Winona Area Chamber of Commerce are unlimited, because what develops at the Chamber is everyone's business.



August 2023

[www.winonachamber.com](http://www.winonachamber.com) | (507) 452-2272 | 902 E. Second St., Suite 120, Winona, MN

GROUNDBREAKING



The Chamber Ambassadors celebrated with **Winona Volunteer Services** on July 5th at their groundbreaking ceremony for the new WVS facility and celebration of 50 years of service! Congratulations to WVS staff and volunteers for their commitment to this journey and commitment to serve others.

NEW MEMBERS



**Storm Sporting Events** is a non-profit organization that aims to promote health and wellness while raising awareness for youth mental health through inclusive events for all ages. The organization raises funds for programs and scholarships dedicated to providing essential services in youth mental healthcare. They strive to create a welcoming and positive community with a focus on mental health, physical activity, and giving back to others.

To learn more about Storm Sporting Events visit <https://www.stormsportingevents.org/> or email [rd@stormsportingevents.org](mailto:rd@stormsportingevents.org).



**SEPT. 2-3 • NOON-10PM**  
**LABOR DAY WEEKEND**  
**LEVEE PARK • FREE EVENT**

**RIB EATING  
COMPETITION**

**BLOODY MARY  
TASTING**

**BEER  
TENT**

**LIVE MUSIC  
SAT. & SUN.**

**BEST IN AREA  
TASTING  
COMPETITION**

**CORN HOLE  
COMPETITION**

**FOOD  
TRUCKS**

**KIDS  
AREA**

PRESENTING SPONSORS



MAIN EVENT SPONSORS



SAT. ENTERTAINMENT SPONSOR



SUN. ENTERTAINMENT SPONSOR



BLOODY MARY SPONSOR



MAGICIAN SPONSOR



CORNHOLE SPONSOR



BEST IN AREA SPONSOR



EVENT SPONSORS

Bremer Bank  
Gerard's Small Engine Repair  
Kwik Trip  
Midtown Foods  
Sugar Loaf Ford/Chrysler Winona  
Winona Heating & Ventilating  
WKM Properties  
Xcel Energy

AFTER PARTY SPONSORS

Cornerstone Bar  
Gabby's  
Market Street  
Port 507  
The Brickyard

MORE INFORMATION AT [BIGMUDDYBREWNUQUE.COM](http://BIGMUDDYBREWNUQUE.COM)



**Scooter's Coffee** is a drive-thru establishment that serves an abundance of beverage and food options. The company is committed to high-quality drinks, speed of service, and a big smile. Scooter's Coffee is fortunate to have over two decades of success due to its commitment to the original business principles and company core values.

To learn more about Scooter's Coffee, visit [www.scooterscoffee.com](http://www.scooterscoffee.com) or visit the new location at 1800 West Service Drive, Winona, MN after the grand opening.



WINONA AREA  
CHAMBER OF COMMERCE

**CAR RAFFLE**

SPONSORED BY **CHRYSLER**  
**WINONA**



**GRAND PRIZE**  
**2023 White Jeep Wrangler**  
**2-Door Willys Edition**  
**OR \$20,000 cash**

BUY TICKETS AT  
**SUGAR LOAF FORD**  
**CHRYSLER WINONA**  
**CHAMBER OFFICE**  
(902 E. Second St.)

**Drawing on Sept. 3 at 4pm**  
**during Big Muddy Brew 'n Que.**

**TICKETS**  
**\$20**

**OTHER PRIZES**  
**Merrimack Canoe and**  
**Sanborn Canoe Paddles**  
**Cash Prizes:**  
**(2) \$1,000; (4) \$500; (8) \$250**

**For more information: [WinonaChamber.com](http://WinonaChamber.com) or 507.452.2272**  
Need not be present to win. 4,000 tickets being sold. **Permit #: X-93936-23-007**

**NETWORK NITE**  
**AUGUST 10 | 5-7PM**

NETWORK NITE IS OPEN TO ALL CHAMBER MEMBERS & THEIR EMPLOYEES

HOSTED BY  
**Lyle's**  
**Flooring**  
**America**  
where friends send friends

17900 HWY 61, MN CITY