

WINONA AREA CHAMBER OF COMMERCE • In Business for Business

NEWSLETTER & BUSINESS PAGES

April 2025

www.winonachamber.com | (507) 452-2272 | 902 E. Second St., Suite 120, Winona, MN



Celebrating the Heart of Our Chamber: **Our Volunteers**

Christie Ransom, President & CEO Winona Area Chamber of Commerce

April is Volunteer Appreciation Month, and we can't let it pass without celebrating the incredible individuals who bring their time, talents, and passion to the Winona Area Chamber of Commerce. Their dedication fuels our mission, strengthens our community, and makes the impossible possible.

While we're fortunate to have an amazing team, our small-but-mighty staff can't do it alone. It's our

volunteers—our army of doers—who step up, roll up their sleeves, and make things happen. From lending a helping hand at events to shaping the future through committee work, their impact is immeasurable.

At the heart of it all is our outstanding Board of Directors, setting the vision and paving the way for success. Surrounding them are nine dedicated committees and countless volunteers who bring energy, diversity, and innovation to everything we do. They are our champions—leaders who inspire, support, and drive our mission forward.

To those who show up, step in, and give selflessly—thank you! Your commitment does not go unnoticed, and our gratitude knows no bounds. The world needs more people like you, and we are beyond lucky to have you in our Chamber family!

ABOUT THE CHAMBER

- OUR MISSION -

To Serve Businesses How and When They Need Us

- OUR VISION -

Be the Foremost Resource and Advocate for Businesses in the Winona Area

Officers:

Jon Olson – Chair Stan Breitlow – Past Chair Amber Hamernik – Treasurer – At Large

Retiring 2025:

Stan Breitlow Amber Hamernik Jason Gamoke Kevin Ritz Mandy Hansel

Retiring 2026:

Jon Olson Ross Lexvold Tina Lehnertz Mike Puetz Shawn Beier

Retiring 2027:

Rod Baker Anita Cisewski Jennifer Shabel Jennifer Williamson Neil Wieser

Staff:

Christie Ransom – President & CEO Kay Mathews – VP of Finance and Operations

Jacob Ransom – VP of Workforce Strategy and Membership Development

Travis Lybeck – Director of Main Street Programs

CHAMBER CHAMPIONS

- VISIONARY -











- PREMIER -





- EXECUTIVE -









OF OUR DEDICATED VOLUNTEERS **WE COULDN'T DO IT WITHOUT PUBLIC POLICY COMMITTEE**

2025 CHAMBER BOARD OF DIRECTORS

Chair – Jon Olson, Winona State University Past Chair – Stan Breitlow, Watlow

Chair Elect – Jennifer Williamson, Behrens Manufacturing

Treasurer – Amber Hamernik, Bremer Bank

Rod Baker, Winona Health Shawn Beier, Island City Properties Anita Cisewski, Altra Federal Credit Union Jason Gamoke, Morgan's Jewelers Mandy Hansel, Riverside Integrated Solutions

Tina Lehnertz, Lehnertz Family Farm Ross Lexvold, Xcel Energy

Mike Puetz, Sugar Loaf Ford Lincoln Kevin Ritz, WA Group

Jennifer Shabel, Wagner Oehler Neil Wieser, Wieser Brothers

ECONOMIC DEVELOPMENT COMMITTEE

Chair - Mike Dieter, Behrens Manufacturing

Chris Callahan, WNB Financial Garrick Holey, Willet Studios Julie Kiehne, Winona State University Jennifer Olson, Minnesota State College Southeast Jose Pelaez, Pelaez Creative Katrice Sisson, Winona Health Cory Tomesh, American Solutions for Business Conn Walters, WNB Financial Neil Wieser, Wieser Brothers

WORKFORCE COMMITTEE

Chair – Randy Skarlupka, Miller Ingenuity

Ben Adank, Itechra, Inc Kerri Carlson Anderson, Saint Mary's University of MN Brian Cashman, MN State College Southeast Calvin Clemons, MN State College Southeast Dr. Marsha Danielson, MN State College Southeast Mandy Hansel, RiverSide Integrated Solutions, Inc. Medeline Hoesley, Home & Community Options Dawn Lubahn, MN State College Southeast Hana Moga, Benedictine Living Communities Kevin Ritz, WA Group Tyler Schulz, Market & Johnson Tim Vodak, Benchmark

Ambassadors Committee

Chair - Jose Pelaez, Pelaez Creative

Al Mulyck, Retired Angela Bunke, Retired Autumn Herber, Career Force Bev Keiper, Retired Bob Bambenek, County Reporter Conn Walters, WNB Financial George Cipov, Retired Jim Vrchota, Oakwood Bank Julie Kosidowski, Engray's Decorating Katrice Sisson, Winona Health Martina Danielson, Express Employment Professionals Mary Ellen Erlandson, Retired Pam Simon, Leighton Media Paula Beyer, Gerard's Small Engine Service, Inc. Sharon Davy-Gamer, Horihan Insurance Dave Dicke, HBC, Inc. Amber Hamernik, Bremer Bank of Winona Anita Cisewski, Altra Federal Credit Union Mohamed Ahmed, Winona State University

Chair - Dave Erickson, Northwestern Mutual

Mike Charron, Retired Steve Christopherson, Merchants Bank John Eckerman, RSP Architects Andrew Guzzo, Merchants Bank Ross Lexvold, Xcel Energy Dave Pederson, Dunlap & Seeger Tony Piscitiello, Retired Mike Puetz, Sugar Loaf Ford Lincoln Linda Seppanen, Garvin Heights Vineyards Jennifer Shabel, Wagner Oehler Dave Vaselaar, WNB Financial

AGRI- BUSINESS COMMITTEE

Co-Chair - Kaleb Storm, Minnwest Bank Co-Chair – Jordan Frederick, Merchants Bank

Brady Boyum, People's State Bank Nicole Cheney, Hy-Vee Dave Erickson, Northwestern Mutual Al Gathje - Bremer Bank Dustin Lano, WA Group Tina Lehnertz, Lehnertz Family Farm Jared Literski, Winona Heat & Vent Nikki Mades, Altra Federal Credit Union Jon Olson, Winona State University Kyle Rupprecht, Minnwest Bank Dane Speltz, Modern Ready Mix Jim Vrchota, Oakwood Bank Kevin Walther, Consolidated Energy Liz Wirt, Wirtland Holstein Duane Wirt, Wirtland Holstein Michelle Woodard, F & M Community Bank

MAIN STREET PROGRAM COMMITTEES

Steering Committee

Anita Cisewski, Altra Federal Credit Union Dan Rivers, Rivers Hotel Group Dustin Sanborn, Bay State Milling Jason Gamoke, Morgan's Jewelers Kendra Maggert, Gundersen Health Systems Nick Larson, Port Authority of Winona Shawn Beier, Island City Living Stan Breitlow, Watlow

Economic Vitality

Dustin Sanborn, Bay State Milling Steve Kovala, Merchants Bank Luke Sims, City of Winona Chris Callahan, WNB Financial Aaron Thurow, Continuum Financial Michael Howell, WA Group Aaron Perleberg, Real Broker

Design Committee

Chair - Dave Dicke, HBC, Inc. Pam Eyden, City Council Lew Overhaug, Winona County Carlos Espinosa, City of Winona Trinity Hugunin, Affinity Plus Credit Union

Promotion Committee

Jose Pelaez, Pelaez Creative Ashley Harrison, Merchants Bank Cory Tomesh, Sprint Graphics Tim Vodak, Benchmark

NETWORK NITE APRIL 10 5-7PM

NETWORK NITE IS OPEN TO ALL CHAMBER MEMBERS

AND THEIR EMPLOYEES

Winona Health

855 Mankato Ave. Winona

HOSTED BY



WINONA AREA CHAMBER OF COMMERCE • In Business for Business

NEWSLETTER & BUSINESS PAGES

April 2025

www.winonachamber.com | (507) 452-2272 | 902 E. Second St., Suite 120, Winona, MN

BIZ BITES

Winona Health welcomes Katrice Sisson in new, business development role Katrice Sisson, who was with Winona Health from January 2020 to January 2024, first as community relations specialist then manager of community and donor relations, returns to

community relations specialist then manager of community and donor relations, returns to Winona Health in the new role of business development strategist.

In her new role, Sisson will focus on community partnerships, connecting with area individuals, businesses and organizations to learn about their challenges related to health and wellness and identifying opportunities for developing programs and services to better meet their needs. "This is a wonderful community and it's even more so when we all work together. I'm looking forward to developing and strengthening our partnerships," said Sisson. "I'm open to ideas, requests and feedback, and I welcome the opportunity to listen and collaborate."

Alyssa Eich, CNP, joins caregivers in Pediatrics at Winona Health
Pediatric Nurse Practitioner Alyssa Eich is joining doctors Heather Burton, Sarah Lallaman and Kelli Ostermann in the Pediatric and Adolescent Medicine department at Winona Health.
"I consider caring for children a 'team sport.' Well-child visits are so important, and my role is to be a resource, to answer questions and provide information to help parents decide what is best for their child," said Eich (pronounced ike). She added, "As a mom of two young children, I understand that feeling of wondering if something is normal or cause for concern. I want parents to know that I'll listen and take every concern seriously."

Eich noted that she is also interested in supporting parents in their effort to help their children develop good mental health when it comes to dealing with anxiety and stress. She said, "Learning to cope with struggles and emotions at an early stage can help set the course for positive mental health throughout the school years and beyond."



WA Group Promotes Stephanie Wilson

Join WA Group in congratulating Stephanie Wilson on her well-deserved promotion to Personal Lines Manager! Stephanie's dedication and expertise have been instrumental in serving our clients with excellence. We are thrilled to see her continue to shine in her new role.





Chamber Membership: A Catalyst for Business Growth and Community Impact

Jacob Ransom – VP of Workforce Strategy & Membership Development

Becoming a member of your local Chamber of Commerce isn't just a smart business decision, it's a powerful investment in your future. It connects you to a dynamic network of leaders, innovators, and changemakers, creating endless possibilities for growth, collaboration, and success.

Chamber membership instantly elevates your credibility. It shows your customers and peers that you're committed to excellence, integrity, and supporting the community

you serve. It's more than a badge—it's a mark of leadership.

And the value runs deep. As a member, you gain a strong advocate at every level of government, ensuring your voice is heard on the issues that matter most to your business. You'll also unlock access to exclusive resources: high-impact training, strategic marketing support, and programs designed to help you grow, adapt, and lead with confidence.

Most importantly, Chamber membership is about belonging. It's about being part of something bigger...contributing to the economic vitality, resilience, and spirit of your community.

When you invest in the Chamber, you're not just growing your business. You're shaping the future.



Exciting Developments and Events in Downtown Winona

Travis Lybeck – Director of Main Street Programs

As the Director of the Winona Main Street Program, I'm thrilled to share some exciting updates and upcoming events that highlight the vibrancy and growth of our historic downtown.

Main Square West Development

A significant development is on the horizon of downtown Winona. The proposed Main Square West project aims to introduce 100 residential units and commercial space, including a restaurant, at the southeast corner of Washington Street and West Fourth Street. This \$30 million-plus investment is poised to be another catalyst for revitalizing our downtown area, offering new housing options and enhancing our commercial landscape.

Upcoming Events

Parade of Trucks: May 17th The event kicks off with a Parade of Trucks through downtown Winona. Then they park in the street and open their door for kids to get an up-close look and "touch a truck". Emergency, utility, city, construction, commercial, & more vehicles will be there.

Big Muddy Brew 'n Que: September 5-6, 2025, at Levee Park, this free, family-friendly event will feature live music, a Best in Area Tasting Competition, Bloody Mary Tasting, food trucks, a cornhole competition, kids' activities, and more.



For more information on events and opportunities, visit our website at winonamainstreet.com

NEW MEMBERS



DBS Group

Based in La Crosse, WI, and Rochester, MN, DBS Group comprises experienced design and construction professionals committed to providing exceptional customer service, creating value and providing a quality work product through design-build construction project delivery. DBS Group prides itself on being a true partner to their customers — from concept to completion — and are relentless in their efforts to contribute to their current and future success.

To learn more, visit www.dbsg.com or call 608-881-6007



AFLAC

Aflac- Megan Mraz offers an extra layer of protection for life's speed bumps. Aflac offers a wide range of insurance policies to help you feel confident about your coverage. Options include accident, cancer, critical illness, life, hospital, short-term disability, dental, and vision insurance.

To learn more about Aflac visit www.aflac.com/agents/megan_mraz.aspx or call Megan at 507-458-3862



Digicom, Inc.

Digicom, Inc. has the products that drive your business communications as a prominent regional installer of data, voice and video infrastructures. Digicom continues to diversify its product offerings including telephony, security cameras, door access, video conferencing and enterprise grade audio and video control systems for the commercial, educational and governmental market space. Digicom is committed to investing time and resources so that it remains a trusted and respected integrator of data, voice, video and sound communication systems for its commercial and residential clients.

To learn more about Digicom visit https://digicominc.com or call 507-452-2673



M & M Lawn & Leisure

M&M Lawn & Leisure, where the variety of outdoor power equipment is second to none. They're happy to help you find either the perfect outdoor power equipment or the parts you've been looking for. If you need help in making your selection, call or stop in—they're always ready to help! M & M is family-owned and operated and conveniently located in Rushford, MN. M&M Lawn & Leisure Rushford can provide you with the latest and best in outdoor power products to make your outdoor living more enjoyable. Combine this wide array of selections with our friendly and knowledgeable staff, and we're convinced M&M Lawn & Leisure Rushford will become your only stop for all of your outdoor power needs. To learn more about M & M Lawn & Leisure visit https://mmlawnleisure.com or call 507-864-7781



Boathouse Restaurant

Boat House Restaurant opened in 2013 in Levee Park in Winona Minnesota, the only riverfront restaurant in Winona. Boat House was formed out of a love for the Mississippi River, food, drink and everything that goes with that. Boat House serves traditional river inspired seafood dishes, steak, craft cocktails, and beers on our seasonally rotating menu.

For more information and to view the menu please visit https://boathouse-winona.com or visit their Facebook page for specials

